



Rabble /'rabəl/

a disorderly mob, fueled by passion, pushing the public to think differently

2017 RABBLE ZK

100% Syrah

LABEL STORY: The Rabble labels are renditions of historical wood block prints from the Nuremberg Chronicle (late 1400's), textured and tactile, depicting nature's wrath. Nature is ruthless when it goes ignored. This label illustrates the Siren Mermaid lures in weary pirates with her beauty, but she is not to be taken lightly.

VINEYARD: *Mossfire Ranch*

Planted in 1996 on steep hillsides and a rolling valley at the confluence of sun, snow and sea. The vineyard weathers 40° diurnal shifts. The extremity of the climate creates fruit of uncommon concentration and uniform ripeness.

WINEMAKER'S TASTING NOTES:

This Rosé screams watermelon, young strawberry, orange peel and stony minerality. Flavors of melon rind, hibiscus and salinity dance across the palate while the juicy acidity rounds out this lively fun-going wine. The brightness will happily pair with anything from oysters to burgers.

DESIGNATION: RABBLE

VARIETY: SYRAH

APPELLATION: PASO ROBLES

ALCOHOL: 12.5%

PH: 3.56

TA: 7.1 g/L

COOPERAGE: 100% STAINLESS STEEL

BOTTLE SIZE: 750ML **WEIGHT:** 3lb

PACK SIZE: 12 PACK **WEIGHT:** 34.5lb

PALLET CONFIGURATION: 60/PALLET, 15/LAYER **WEIGHT:** 2110lb

UPC: 858031006306

*"We cannot command nature
except by obeying her."*
