



Rabble /'rabəl/

a disorderly mob, fueled by passion, pushing the public to think differently

2013 Destinata GSM

68% Grenache, 28% Syrah, 4% Mouvedre

LABEL STORY: *Amor Fati translates in Latin to "the love of one's fate."* Aggressive and engulfing, yet showcasing restrained balance on the palate; tannins are lush, round, unprecedented. Labels are sketch renditions of William Blake's 1793 work "The Marriage Of Heaven and Hell; Sun, Moon & Angels on the front, "the damned" riding a serpent across the lake of fire on the back.

VINEYARD: *Murmur Vineyard*

South facing sand slope, weathers 25° diurnal shifts, summer sun and bitter winds. Borders the most South Western portion of Santa Maria AVA, 12 miles from the Pacific Ocean. Dynamic varieties, clones, rootstock and innovative farming.

WINEMAKER'S TASTING NOTES:

Bright and brooding collide, with lavender and violets, chocolate reduction, dried anise and suede. Juicy and lush, the palate delivers generous red fruits, backed by soft tannins.

DESIGNATION: DESTINATA

VARIETY: RED BLEND

APPELLATION: SANTA MARIA VALLEY

ALCOHOL: 14.3%

PH: 3.45

TA: 7.1 g/L

COOPERAGE: AGED 14 MONTHS IN 40% NEW FRENCH OAK

BOTTLE SIZE: 750ML **WEIGHT:** 4lb

PACK SIZE: 12 PACK **WEIGHT:** 45.5lb

PALLET CONFIGURATION: 44/PALLET, 11/LAYER **WEIGHT:** 2042lb

UPC : 858031006214



"Great things are done when man and mountains meet."
